

WATER REFILLING STATIONS CAMPAIGN:



:The Campaign:

To Continually Provide Members with quality water refilling service at low prices and enabling disabled and vulnerable school going children access to clean drinkable water

At Jabali Care Haven we have a different view on how we approach charity work, we employ the concept of Venture Philanthropy.

Venture Philanthropy (VP) is a high-engagement and long-term approach whereby our campaigns a geared towards creating impact to the persons with disabilities and vulnerable men, women and children that Jabali Care Haven supports.

:AT A GLANCE:

Jabali Care Clean Water Refilling Stations business model and business strategy can be summarized as offering water refilling services sold at water refilling stations around gated communities and run by persons with disabilities, vulnerable men and women primarily under the care of Jabali Care Haven.

- A substantial part of its business is focused on providing distilled water refilling services run by persons with disabilities, vulnerable men and women at low profit-margin.
- Jabali Care Clean Water Refilling Stations has members that would guarantee Jabali Care Clean Water Refilling Stations steady income at high-profit margins.
- Jabali Care Clean Water Refilling Stations will use a single-step distribution strategy (Customers will be required to provide their own water refilling bottles) that would allow it to sell its inventory without requiring huge storage space.
- The membership fees generated are partly used by Jabali Care Haven to install water filtration systems at schools attended by disabled and vulnerable school going children.





:How We Work:



LOW PRICING AT OUR WATER
REFILLING STATIONS
OPERATED BY PERSONS WITH
DISABILITIES, VULNERABLE
MEN & WOMEN



ENABLE DISABLED AND
VULNERABLE SCHOOL GOING
CHILDREN ACCESS TO CLEAN
DRINKABLE WATER

SALES REVENUE & MEM-BERSHIP FEES FOR THOSE LIVING IN GATED COMMUNITES



MEMBERSHIP FEES GENERATED USED TO SET-UP WATER FILTRATION SYSTEMS IN SCHOOLS ATTENDED BY DISABLED AND VULNERABLE SCHOOL GOING CHILDREN

